

DES MOINES REGISTER/NBC NEWS/MEDIACOM IOWA POLL

Study #2270

406 likely Republican caucusgoers

Margin of error: ±4.9 percentage points

SELZER & COMPANY

August 13-17, 2023

2,953 registered voter contacts weighted by age, sex, and congressional district

Results may not add to 100% due to rounding.

First, how likely is it you will attend the Republican party caucuses scheduled for next January—will you definitely attend, probably attend, might or might not attend, or probably not attend?

Rep CGs

50	Definitely attend Republican caucus
50	Probably attend Republican caucus
n/a	Might or might not attend Republican caucus
n/a	Probably not attend Republican caucus
n/a	Not sure

Have you in the past attended party caucuses to show your preference for presidential candidates, or would this be your first time to participate? **(If attended in the past, ask:)** Was that a Republican caucus, a Democratic caucus, or both?

	Attended Republican caucus in the past	Attended Democratic caucus in the past	Attended both	First caucus	Not sure
Aug-23	60	8	11	19	1

For each of the following people, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough about the person to answer, just say so. **(Record “don't know” as “not sure.” Rotate list.)**

		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Among likely Republican caucusgoers								
Ryan Binkley, businessman from Texas	Aug-23	12	21	2	10	12	8	68
Doug Burgum, governor of North Dakota	Aug-23	38	16	8	30	10	6	46
Chris Christie, former governor of New Jersey	Aug-23	28	60	6	21	29	31	12
Chris Christie	Jan-16	51	42	12	39	27	15	7
Chris Christie, governor of New Jersey	Dec-15	46	42	8	38	24	19	11
	Oct-15	39	49	6	32	28	21	12
	Aug-15	29	59	5	24	36	23	12
	May-15	28	58	6	21	39	19	14
	Jan-15	36	54	7	29	32	22	10
	Oct-14	39	45	8	31	29	16	16
Ron DeSantis, governor of Florida	Aug-23	66	29	27	38	14	15	5
Larry Elder, conservative talk radio host	Aug-23	31	23	6	25	15	8	46
Joni Ernst, senator from Iowa	Aug-23	72	24	32	40	14	10	4
Chuck Grassley, senator from Iowa	Aug-23	73	22	42	31	13	9	5

Among likely Republican caucusgoers		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Nikki Haley, former U.S. ambassador to the U.N.	Aug-23	53	26	14	39	17	9	21
Will Hurd, former congressman from Texas	Aug-23	13	22	2	10	12	9	66
Asa Hutchinson, former governor of Arkansas	Aug-23	20	32	2	18	21	12	48
Perry Johnson, businessman from Michigan	Aug-23	18	22	6	12	15	7	61
Mike Pence, former vice president	Aug-23	42	53	9	33	28	26	5
Mike Pence, governor of Indiana	Jan-15	13	14	2	11	10	4	73
	Oct-14	10	10	2	8	8	2	80
Vivek Ramaswamy, entrepreneur and author	Aug-23	38	20	16	23	13	7	41
Kim Reynolds, governor of Iowa	Aug-23	81	18	50	31	7	11	1
Tim Scott, senator from South Carolina	Aug-23	59	17	25	34	12	5	24
Francis Suarez, mayor of Miami	Aug-23	12	23	2	10	15	9	65
Donald Trump, former president	Aug-23	65	33	42	23	14	19	2
Donald Trump	Jan-16	54	45	26	27	23	22	2
Donald Trump, a businessman from New York	Dec-15	57	38	25	32	17	21	5
	Oct-15	59	37	27	32	19	18	5
Donald Trump, businessman and television personality	Aug-15	61	35	26	34	16	19	4
	May-15	27	63	7	20	31	33	10
	Jan-15	26	68	4	22	36	32	6

Which one of the following Republicans would be your first choice for president? **(Read list and rotate.)**
 And who would your second choice be? **(If None of these or Not sure in First choice question, record “No first choice” in Second choice question and do not ask. Read list only if necessary.)**
(Ask all.) I’m going to read the list one more time, excluding any names you may have already mentioned. This time, please tell me if the person is someone you are actively considering or not. Just answer yes or no. **(Read list, excluding answers to First choice and Second choice. Mark all yeses.)**

	Q.4a First Choice	Q.4b Second Choice	Q.4c Actively Considering	Footprint (Combined Q.4)
Among likely Republican caucusgoers				
Ryan Binkley	-	-	6	7
Doug Burgum	2	3	18	23
Chris Christie	5	5	11	21
Ron DeSantis	19	20	22	61
Larry Elder	-	1	14	15
Nikki Haley	6	5	29	40
Will Hurd	1	1	4	6
Asa Hutchinson	-	2	7	9
Perry Johnson	-	1	9	9
Mike Pence	6	7	19	31
Vivek Ramaswamy	4	12	18	34
Tim Scott	9	15	29	53
Francis Suarez	-	-	4	5
Donald Trump	42	10	12	63
None of these (VOL)	2	7	22	3
Not sure	5	4	1	n/a
No first choice	n/a	7	n/a	n/a

(Asked only of those with a first-choice candidate, but based on all.) Would you say your mind is made up to support [CANDIDATE NAMED AS FIRST CHOICE] or could you still be persuaded to support another candidate as your first choice?

Rep CGs n=406 ±4.9% pts	Trump supporters n=173 ±7.5% pts	DeSantis supporters n=70 ±11.8% pts	
40	66	31	Mind is made up
52	34	69	Could be persuaded
1	-	-	Not sure
7			No first-choice candidate

In selecting a presidential nominee for the Republican Party, which of the following is most important to you? **(Read items. Rotate.) (If both, ask:)** And, if you had to choose just one, which of the following is most important to you? **(REPEAT CHOICES.)**

	Among likely Republican caucusgoers				
	A candidate who comes closest to your views on issues	A candidate with the best chance to defeat Joe Biden	Both (VOL)	None/other (VOL)	Not sure
Aug-23	65	29	5	1	1

ABOUT THE POLL

The Iowa Poll, conducted August 13-17, 2023, for *The Des Moines Register*, NBC News, and Mediacom by Selzer & Co. of Des Moines, is based on telephone interviews with 406 registered voters in Iowa who say they will definitely or probably attend the 2024 Republican caucuses.

Interviewers with Quantel Research contacted 2,953 randomly selected voters from the Iowa secretary of state's voter registration list by telephone. The sample was supplemented with additional phone number lookups. Interviews were administered in English. Responses for all contacts were adjusted by age, sex and congressional district to reflect their proportions among voters in the list.

Questions based on the sample of 406 voters likely to attend the 2024 Iowa Republican caucuses have a maximum margin of error of plus or minus 4.9 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the true population value by more than plus or minus 4.9 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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